

# link MAGAZINE

The Official Record of Sun City Summerlin

## ABOUT

Sun City Summerlin Community Association Inc., is the largest homeowner's association in the State of Nevada. Our master-planned development is a 55-and-over, age restricted community composed of nearly 8,000 homes with an estimated 13,000 residents.

The Link Magazine is the official publication of Sun City Summerlin and provides Sun City Summerlin residents with the latest community news, events, entertainment, dining and services. The Link Magazine is direct mailed to 8,000 Sun City Summerlin homes every month. The additional surplus copies are given to inquiring parties, relators, potential new residents and current advertisers.

## ADDITIONAL ADVERTISING OPPORTUNITIES

**PLEASE NOTE: ALL ADVERTISERS ARE REQUIRED TO PROVIDE THE LINK WITH A VALID NEVADA BUSINESS LICENSE.**

- ◇ **INSERTS:** Stand-alone, double-sided 8 1/2" x 11" 80 pound paper weight gloss text paper. The advertiser must provide 8,400 copies to the Link's printer by an appropriate deadline date. The flyer is inserted into the middle of the magazine. Each copy of the Link is sealed in a poly-bag to ensure that inserts are securely intact. Priced at \$1,000.
- ◇ **SERVICE DIRECTORY LISTING:** 3 month contract required. One-line ads priced at \$100 for lightface font. \$115 for bold font.
- ◇ **DINING DEAL:** 8"x2" Exclusive coupon to local restaurants, bars / food & beverage-based businesses. The coupon is printed inside each issue. Priced at \$200.

## DISPLAY ADVERTISING RATES

<u>SIZE</u>	<u>3 MONTHS</u>	<u>6 MONTHS</u>	<u>12 MONTHS</u>
<b>BABY BUSINESS CARD</b> 2 1/2" x 1 3/4" <b>CALL FOR AVAILABILITY</b>	<b>Black &amp; White:</b> \$498 (166mo) <b>Color:</b> \$573 (191mo)	<b>Black &amp; White:</b> 900 (150mo) <b>Color:</b> \$1,038 (173mo)	<b>Black &amp; White:</b> \$1,584 (132mo) <b>Color:</b> \$1,824 (152mo)
<b>BUSINESS CARD</b> 3 1/2" x 2" (HORIZONTAL)	<b>Black &amp; White:</b> \$666 (\$222mo) <b>Color:</b> \$765 (255mo)	<b>Black &amp; White:</b> \$1,236 (\$206mo) <b>Color:</b> \$1,422 (237mo)	<b>Black &amp; White:</b> \$2,256 (188mo) <b>Color:</b> \$2,592 (216mo)
<b>BABY BUSINESS VERTICAL</b> 1 7/8" x 4 3/4" (VERTICAL) <b>CALL FOR AVAILABILITY</b>	<b>Black &amp; White:</b> \$810 (\$270mo) <b>Color:</b> \$933 (311mo)	<b>Black &amp; White:</b> \$1,482 (247mo) <b>Color:</b> \$1,704 (284mo)	<b>Black &amp; White:</b> \$2,688 (\$224mo) <b>Color:</b> \$3,096 (\$258mo)
<b>QUARTER PAGE</b> 3 1/2" x 4 3/4" (VERTICAL)	<b>Black &amp; White:</b> \$1,260 (\$420mo) <b>Color:</b> \$1,449 (\$483mo)	<b>Black &amp; White:</b> \$2,280 (\$380mo) <b>Color:</b> \$2,622 (\$437mo)	<b>Black &amp; White:</b> \$4,140 (\$345mo) <b>Color:</b> \$4,764 (\$397mo)
<b>HALF PAGE</b> 7 1/2" X 4 3/4" (HORIZONTAL)	<b>Black &amp; White:</b> \$2,190 (730mo) <b>Color:</b> \$2,520 (840mo)	<b>Black &amp; White:</b> \$3,966 (661mo) <b>Color:</b> \$4,560 (760mo)	<b>Black &amp; White:</b> \$7,248 (604mo) <b>Color:</b> \$8,340 (695mo)
<b>FULL PAGE</b> 7 1/2" X 10" (VERTICAL)	<b>Black &amp; White:</b> \$3,795 (\$1,265mo) <b>Color:</b> \$4,365 (\$1,455mo)	<b>Black &amp; White:</b> \$7,074 (\$1,179mo) <b>Color:</b> \$8,136 (\$1,356mo)	<b>Black &amp; White:</b> \$13,116 (\$1,093mo) <b>Color:</b> \$15,084 (\$1,257mo)

**INSIDE / OUTSIDE FRONT OR BACK COVERS**

**ONE YEAR CONTRACT REQUIRED**

**CALL FOR AVAILABILITY**

**(COLOR ONLY) Full Page:** \$16,596 (\$1,383mo)

**(COLOR ONLY) Half Page:** \$11,592 (\$966mo)

**FOR MORE INFORMATION, CALL KELLY AT 702-966-1434 | KELLYM@SUNCITYLV.COM**

Payments are due on the 1st of the month. Multiple month contracts paid in full receive a 5% discount.

**The Link reserves the right to determine ad placement in each issue. The Link reserves the right to deny/reject any advertisements we deem inappropriate for our audience.**

# link MAGAZINE

The Official Record of Sun City Summerlin

## DEADLINE DATES

### NOTICE

Deadlines which fall on a weekend are automatically due the FRIDAY PRIOR.

<u>PUBLICATION MONTH</u>	<u>DEADLINE</u>
JANUARY	<u>DECEMBER 1st</u>
FEBRUARY	<u>JANUARY 1st</u>
MARCH	<u>FEBRUARY 1st</u>
APRIL	<u>MARCH 1st</u>
MAY	<u>APRIL 1st</u>
JUNE	<u>MAY 1st</u>
JULY	<u>JUNE 1st</u>
AUGUST	<u>JULY 1st</u>
SEPTEMBER	<u>AUGUST 1st</u>
OCTOBER	<u>SEPTEMBER 1st</u>
NOVEMBER	<u>OCTOBER 1st</u>
DECEMBER	<u>NOVEMBER 1st</u>

## PAYMENT INFORMATION

Cash, checks and all major credit and debit cards are accepted.

Payment(s) must be received by the 1st of the month.

Monthly payment plans are available to DISPLAY ADVERTISERS ONLY.

Contracts paid in full will receive a 5% discount (EXCLUDES POLITICAL ADVERTISEMENTS).

Monthly payment plans are NOT available for Service Director advertisers—ALL Service Directory contracts must be paid in full.



Cash



Check



Debit Card



Credit Card

**FULL PAGE: 7 1/2" x 10" VERTICAL**

**HALF PAGE: 7 1/2" x 4 3/4" HORIZONTAL**

**QUARTER PAGE  
3 1/2" x 4 3/4"  
VERTICAL**

**BABY  
BUSINESS  
VERTICAL  
1 7/8" x 4 3/4"**

**BUSINESS CARD  
3 1/2" x 2"**

**BABY BUSINESS  
CARD  
2 1/2" x 1 3/4"**